



This is an exciting opportunity in the Everspin Marketing organization. Everspin is searching for an experienced marketing leader responsible for driving the worldwide outbound marketing efforts. Individual will lead effort on creating market awareness & demand for Everspin's innovative world leading MRAM technologies.

Key Responsibilities

- This role will provide leadership and ownership for the development and management of cohesive marketing plans for all outbound marketing to achieve business and financial goals
- Oversee marketing communications including branding, public relations, advertising, trade shows, collateral materials and website design
- Able to conceive and deliver compelling programs to enable Unassisted Design Wins
- Experience in driving Sales Enablement, demonstrated competency in ensuring internal and external sales personnel are equipped to effectively sell, represent Everspin's MRAM products
- This individual must foster strong engagement and healthy cooperative partnerships with marketing and sales teams, partner and channel teams
- Able to develop and manage business messaging and narratives that increase Everspin's reputation and further expand our position in the market
- Develop and track metrics and success criteria for all marketing programs and activities
- Must possess exceptional presentation skills and have executive presence suitable in addressing the board of directors, the financial community, industry analysts and key partners regarding marketing strategy and corporate direction
- 10+ years of successful B2B marketing in semiconductor industry
- This position reports to the Vice President of Marketing
- Bachelor's Degree Required, MBA Preferred

Location: Chandler, AZ